

Never before have more people been interested in human interaction. **PSYCHOLOGIE bringt dich weiter** offers its readers helpful psychological insights, advice and inspiration. We want to support the readers in reaching their full potential. Offering them new perspectives on their personal development, close relationships and assisting them in finding their place in the world.

The magazine's topics are

- Relationships & Emotions
- Brain Training, Learning & Education
- Stress & Mindfulness
- Coaching & Inner Growth
- Work & Career



BASIC INFORMATION

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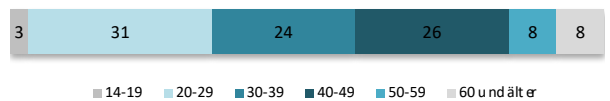
READERSHIP

Out of 50 Million people in Germany that are interested in psychology*, about 9.5 Million are well educated women aged between 25 and 49.** These women are the target group of **PSYCHOLOGIE bringt dich weiter**. Beside the above mentioned facts they have higher educational qualification, high income, plus excessive social and emotional intelligence. These women value quality, good mental and physical health and show above average interest in reading and travelling.

MAINLY FEMALE (%)



IN THE PRIME OF THEIR LIFE (%)



WELL EDUCATED (%)



WORKING PROFESSIONALS (%)



Quelle: Leserbefragung 2019

RECENT ISSUES

PSYCHOLOGIE bringt dich weiter combines sophisticated articles with practical advices and tools. Beside scientific and inspiring articles the magazine contains gripping interviews and personality tests.

