

emotion slow.

Factsheet 2021

The magazine EMOTION SLOW is targeted to **urban, successful women** who enjoy **simplicity, mindfulness** and **sustainability**. They watch out for the environment and therefore focus on **high quality products** instead of unnecessary mass consume.

EMOTION SLOW readers are living
a **simple, fulfilled life** – without missing anything

CATEGORIES

EMOTION SLOW gives inspiration to a good life in all categories:

- **RUNTERKOMMEN** (Calm down): What can we do to slow down our busy lifes?
- **GENIESSEN** (Enjoying Meal): The best way to enjoy life, is enjoying amazing food!
- **LEBEN&LIEBEN** (Live & Love) : Loving ourselves and caring for the environment
- **HEGEN&PFLEGEN** (Care & Nurse) : We love selfcare with our favorite products.
- **ZUHAUSE SEIN** (Cosy Home): Interior ideas to create a place that feels like home
- **ABHAUEN** (Leave): Sometimes we need to see new places to slow down.



KEY FACTS

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Circulation 60,000 copies

AD RATES 2021

2/1 page 17,800 Euro

1/1 page 9,100 Euro

1/2 page 5,300 Euro

1/3 page 4,600 Euro

PREMIUM POSITIONS

Opening Spread 20,100 Euro

Outer back cover 11,000 Euro

Inner front cover 9,900 Euro

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Next issue

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Calm Down



Enjoying Meal



Live & Love



GREEN CITY GUIDES



Cosy Home



Care & Nurse



Be Mindful



Leave



BRAND WORLD | AD SPECIALS

SLOW DOWN WORKSHOP



ADVERTORIALS



DIGITAL



Calendar



Postcards



Cover-CD + Oversized-Paperboard